



WHAT IS GEMINAI™?

GEMINAI™ is an **Understandable AI**® platform that generates **realistic** and **anonymized** synthetic data that is **both** statistically equivalent to the original dataset **and** robust against unmasking or reidentification. This technology is supported by almost a decade of research.

WHY USE GEMINAI™?

Organizations can use GEMINAI™ to produce highly accurate synthetic data that does not contain the private information found in the original dataset, and safely use and share this realistic synthetic data without compromising confidential information. This capability is critical to organizations that need to stay competitive by unlocking the full value of data that is otherwise regulated by:

- Banking or financial privacy laws;
- HIPAA law;
- GDPR or CCPA.

WHEN TO USE GEMINAI™?

Organizations use GEMINAI™ when confronted with one of the following types of requirements:

- Data Sharing – When an organization wishes to facilitate the use, sharing, or monetization of realistic data in a manner that complies with privacy laws and security regulations;
- AI Research and Modeling – GEMINAI™ is also flexible enough that it can also be used to generate synthetic data that removes bias or relationships in a dataset, emphasizes certain case types, or, as noted above, mimics the statistical properties of the original dataset;
- Integration and Testing – Significantly decrease the time to test and deploy new technology by using safe, anonymized test data that preserves the full schema of production data.

This allows organizations to:

- Share synthetic customer data with internal personnel located in different jurisdictions;
- Use anonymized data to test technology provided by 3rd party vendors and researchers;
- Create test data that maintains the schema of database production data;
- Monetize realistic data that is free of any regulated information.

WHERE DOES GEMINAI™ RUN?

We designed GEMINAI™ to work securely and seamlessly within an organization's secure environment, whether a private cloud or an air-gapped system.

HOW CAN I LEARN MORE ABOUT GEMINAI™?

Please reach out to info@diveplane.com for an orientation and demo.